



FOR IMMEDIATE RELEASE
September X, 2021

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Grandscape Announces New Energy Partnership *CoServ becomes official energy partner of Grandscape*

DALLAS, TX (9/9/21) – CoServ Electric, the third-largest electric co-op in the country, has entered into a partnership with Grandscape to become the Official Energy Partner of the newest North Texas lifestyle center destination.

Through the partnership, Grandscape and CoServ will provide unique on-site opportunities and activations that will engage and educate the local community. CoServ’s electric and gas service territory covers a seven-county area in North Texas, including the high-growth counties of Denton and Collin where Grandscape is located.

“We are excited by the possibilities our partnership with CoServ brings, not only to the Grandscape guest, but to our local community as well,” said Jeff Lind, Grandscape President.

One part of their official partnership will be as the presenting sponsor of one of the unique digital amenities Grandscape has called the Kaleidoscope. This 35-foot digital sculpture is not only beautiful, but it has an interactive component that allows guests of the center to become part of the art itself. The Kaleidoscope can be found at the northeast entrance into the center, right next to Davio’s Northern Italian Steakhouse.

“We look forward to providing the communities we serve with safety demonstrations, academic initiatives and other energy endeavors that make the relationship with our electric members and gas customers unique,” said Mario Zavala Jr., Manager of Communications and Brand Engagement for CoServ.

The new partnership kicks off this month with various educational programs, community activations, center signage placements and more throughout Grandscape.

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About Grandscape

Grandscape is a brand-new, one-of-a-kind outdoor entertainment, dining and shopping destination – an oasis in the middle of North Texas. It includes NFM and Scheels, as well as chef-driven, world-class restaurants, lush landscaping, family-friendly experiences, entertainment and events. For more information visit www.grandscape.com or follow us on our social channels @grandscapetx.

About CoServ

CoServ is an electric cooperative and natural gas distribution company serving North Texas. Incorporated as Denton County Electric Cooperative in 1937, CoServ Electric is the third-largest electric cooperative in the country, serving over 275,000 electric meters across North Texas. CoServ Gas was established in 1998 and serves more than 142,000 gas meters in the area as well. CoServ’s mission is to deliver excellent service to our Members and Customers by providing safe and reliable energy solutions.



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