



**FOR IMMEDIATE RELEASE**

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## **Grandscape Announces New Credit Union Partnership**

*InTouch Credit Union becomes an official credit union partner of Grandscape*

DALLAS, TX (January 14, 2022) – InTouch Credit Union, a local credit union based in Plano, has entered into a partnership with Grandscape to become an Official Credit Union partner of the newest North Texas lifestyle center destination.

Through the partnership, Grandscape and InTouch Credit Union will provide on-site benefits for members as well as activations that will engage the local community.

“We are excited by the possibilities our partnership with InTouch brings, not only to the Grandscape guest, but to our local community as well,” said Jeff Lind, Grandscape President.

One part of their official partnership will be as the presenting sponsor of The Fountain at Grandscape. At night, visitors can enjoy 3-D projection shows on the water’s surface that feature synchronized audio and lighting for a cutting-edge experience. The Fountain at Grandscape can be found at the northwest entrance into the center, between Twigs American Kitchen and Liberation Coffee Company.

Tim McCoy, InTouch Credit Union’s Senior Vice President of Marketing and eCommerce, added, “This partnership is different than anything we’ve done in the past. Grandscape is quickly becoming a Mecca for shopping, dining and entertainment, and we’re excited to be at the center of it all as the presenting sponsor of The Fountain. We are looking forward to working creatively with Grandscape to engage and interact with people of all ages who visit the venue.”

The new partnership kicks off this month with installation of an InTouch ATM, community activations, and more throughout Grandscape.

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### **About Grandscape**

Grandscape is a brand-new, one-of-a-kind outdoor entertainment, dining and shopping destination – an oasis in the middle of North Texas. It includes NFM and Scheels, as well as chef-driven, world-class restaurants, lush landscaping, family-friendly experiences, entertainment and events. For more information visit [www.grandscape.com](http://www.grandscape.com) or follow us on our social channels @grandscapeptx.

### **About InTouch Credit Union**

InTouch Credit Union (ITCU) is a financial cooperative that has proudly served members since 1974. ITCU is committed to creating member value by placing the financial needs and delivery of exceptional service to the membership ahead of profit while maintaining fiscal responsibility. With branches in three states, and assets of about \$965 million, ITCU serves more than 90,000 members in all 50 states and more than 20 countries around the world. Membership eligibility rules are available on ITCU.org. ITCU can also be found on Facebook, Twitter, Instagram and LinkedIn.

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