

FOR IMMEDIATE RELEASE December 7, 2022 Katie Wedekind 913-288-6372 katie@grandscape.com

### **Grandscape Names New Casino Partner**

Choctaw Casinos & Resorts expands DFW presence

DALLAS, TX (December 7, 2022) – Grandscape welcomes Choctaw Casinos & Resorts as the official casino & resort/sports betting partner of their award-winning shopping, dining and entertainment destination. The five-year partnership will include dominant branding throughout the Lifestyle Center with an emphasis at the northeast entrance in the Terrace.

Since officially opening in April of 2021, Grandscape has hosted hundreds of live events, including concerts, fitness series, and festivals. Choctaw has been named presenting sponsor of key live events throughout the year at the Topo Chico Hard Seltzer Stage & Lawn.

Additionally, in coordination with Choctaw, Grandscape will explore an incentive program with select tenants. Proof of a Choctaw rewards club card will provide visitors with exclusive offers at participating Grandscape businesses. The program is slated to begin roll-out in 2023.

"We are excited by the possibilities our partnership with Choctaw Casinos & Resorts brings, not only to the Grandscape guest, but to surrounding communities as well," said Jeff Lind, Grandscape President.

Grandscape guests and live event attendees will also enjoy special offers and promotions that can be redeemed at any Choctaw property in Oklahoma, including the flagship casino and resort in Durant, Oklahoma, less than an hour's drive from Grandscape.

"As one of the most popular entertainment destinations in North Texas, Grandscape is the perfect partner for Choctaw Casinos & Resorts," said Erica Kosemund, Senior Director of Gaming Brand & Partnerships at the Choctaw Nation of Oklahoma. "With one-of-a-kind entertainment, shopping and dining, Grandscape and Choctaw Casinos & Resorts share an innovative approach to exceeding guests' expectations and this partnership brings new and exciting opportunities to both North Texas and Southeast Oklahoma."

Stay up to date on events and promotions at <u>www.grandscape.com</u> and follow @GrandscapeTexas on <u>Facebook</u> and @GrandscapeTX on <u>Instagram</u>.

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# **GRANDSCAPE**

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#### About Grandscape

Grandscape is a brand-new, one-of-a-kind outdoor shopping, dining and entertainment destination – an oasis in the middle of North Texas. It includes NFM and Scheels, as well as chef-driven, world-class restaurants, lush landscaping, family-friendly experiences, entertainment and events. As the 2021 recipient of the RLI International Award for Most Innovative Entertainment & Retail Project, Grandscape continues to lead the way for experience destinations around the globe. For more information visit <u>www.grandscape.com</u> or follow us on our social channels @grandscapetx.

#### **About Choctaw Casinos & Resorts**

Owned and operated by the Choctaw Nation of Oklahoma, the third-largest Indian Nation in the United States with more than 208,000 tribal members and 12,000 employees. Choctaw Casinos feature a variety of gaming, hotel and resort properties throughout southeastern Oklahoma. Locations include Durant, Grant, Pocola, Idabel, Broken Bow, McAlester, Stigler and Stringtown. The Choctaw Casino & Resort-Durant underwent a \$500 million expansion in August 2021 that added 1,000 more rooms and created 1,000 new jobs. In addition to the increased room capacity, the new Sky Tower also features an expanded non-smoking gaming floor and fresh amenities such as new pools, parking garage, retail space, entertainment options and dining venues. For more information, visit <u>www.ChoctawCasinos.com</u>.

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