



**FOR IMMEDIATE RELEASE**

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**Corona® Becomes Official Naming Rights Partner of Grandscape Amphitheater**

*Entertainment venue renamed Corona Stage & Lawn*

DALLAS, TX (June 6, 2025) – Grandscape has announced a naming rights partnership with Corona to the live entertainment venue located in the heart of Grandscape’s Lifestyle Center. Effective immediately, the outdoor amphitheater will be renamed Corona Stage & Lawn at Grandscape.

Since opening in April of 2021, Grandscape has hosted hundreds of live events, including concerts, fitness series, and festivals. This partnership will enable Corona to create and attract even more unique experiences to Grandscape.

Additionally, Corona will be the presenting sponsor of Grandscape’s Sounds of Summer concert series, which features free, weekly performances on Friday nights from June through August.

“We are excited to welcome Corona as a key sponsor at Grandscape. We believe we have created an atmosphere of fun and adventure for all who visit and are thrilled to kick off our Sounds of Summer concert series presented by Corona,” said Jeff Lind, Grandscape President

Leading with Corona family branding elements, visitors will see a deeper integration with Corona throughout the year. This will include special events, product tastings, and fun activations for those 21+.

Corona will operate the partnership in coordination with local beverage distributor Andrews Distributing, who will also have a presence with on-site special events. The Corona portfolio is brewed in Mexico by Constellation Brands and imported and marketed exclusively to the U.S. by the company. The refreshing flavor and carefree attitude of Corona Extra holds a respected place as the #1 most loved beer brand in America. This year the brand is also celebrating its 100<sup>th</sup> anniversary.

Stay updated with events and promotions at [www.grandscape.com](http://www.grandscape.com) and follow @GrandscapeTexas on [Facebook](https://www.facebook.com/GrandscapeTexas) and @GrandscapeTX on [Instagram](https://www.instagram.com/GrandscapeTX)

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**About Grandscape**

Grandscape is a brand-new, one-of-a-kind outdoor shopping, dining and entertainment destination – an oasis in the middle of North Texas. It includes NFM and Scheels, as well as chef-driven, world-class restaurants, lush landscaping, entertainment venues such as Cosm and PopStroke, family-friendly experiences and events. As the 2021 recipient of the RLI International Award for Most Innovative Entertainment & Retail Project, Grandscape continues to lead the way for experience destinations around the globe. For more information visit [www.grandscape.com](http://www.grandscape.com) or follow us on our social channels @grandscapetx.



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